



HOSPITALITY DESIGN PORTFOLIO



Architecture | Interiors | Aquatics

OVERVIEW

OLC (Ohlson Lavoie Corporation) is an international architecture firm founded in 1961 with offices in West Palm Beach, Orlando, Denver, Tokyo, and Cairo.

We are committed, enthusiastic and driven to deliver stellar architecture, interior design and aquatic design.



BE WELL
Recreation · Aquatics



GET WELL
Healthcare · Wellness



STAY WELL
Hospitality · Resort



LIVE WELL
Healthcare · Wellness

SERVICES



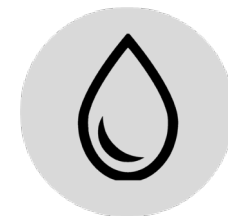
ARCHITECTURE



INTERIOR DESIGN



AQUATIC DESIGN





Architecture | Interiors | Aquatics

OLC

- Experienced Team
- Problem Solvers
- Responsive
- Exceeding expectations every time



64 Years
In Business



47 States
Worked In



\$150M/YEAR
in Value Built



100+
Hospitality
Projects



TEAM



Brenda Amsberry

Principal | Senior Interior Designer

Brenda is responsible for hospitality business development, initiating interior design concepts with the client and team, managing the design process and documentation, with involvement throughout construction. Brenda has worked internationally in many markets, including hospitality, recreation, healthcare, wellness, higher education and food and beverage.

Brenda's clients have included The Deepak Chopra Group, Tavistock Development Group, Harvard University, Stonebridge Companies and Sage Hospitality. Some of her most notable projects include the Depok Mindfulness Center in the Lake Nona Sports Performance Club, Lake Nona, Florida, Newtown Athletic Club Expansion in Newtown, Pennsylvania and the DoubleTree by Hilton Denver Renovation. Brenda graduated from Colorado State University with a Bachelor of Arts in Interior Environmental Design and a Minor in Industrial Construction Management.

Brenda has worked with me on a variety of hotel design projects; large, small, branded and independent projects. She has a tremendous eye for pulling together design options that work within a property's physical as well as financial constraints. Her work is easily translated to the construction phase delivering a fantastic finished project.

It is without hesitation that I recommend Brenda in any capacity for design work, large or small.

Timothy Wolfe, Area Managing Director

TEAM



Robert McDonald
Senior Principal / CEO | Architect

Bob is a Senior Principal and OLC's Chief Executive Officer. He oversees OLC's Sports, Recreation and Medical Wellness Design efforts. He is also an accomplished public speaker, both as a focus group facilitator and as an industry thought leader at national conferences for various Parks and Recreation Associations, the Athletic Business Magazine, and the Medical Fitness Association (MFA).

Bob's expertise extends beyond design, detailing and project management to include facility impact studies, assessments, up front programming and aid in operations pro-forma development. As a LEED® Accredited Professional, Bob works with clients to develop and implement their desired sustainability plan for the project, utilizing LEED® checklists, state guidelines and individually developed project goals.

Robert's clients have included the University of Wyoming, City and County of Denver, Colorado Golf Club, Denver Athletic Club, and Denver Country Club. He holds a Bachelor of Science in Architectural Engineering from the University of Wyoming and a Bachelor of Science in Architecture Studies and Master of Architecture from the University of Utah.



Donaldo Visani
Senior Principal | Architect

Donaldo has over 38 years of lead design experience in a wide variety of project types, including resorts and hotels, spas, sports centers, recreation and aquatic facilities, hospital-based wellness facilities, and club fitness centers. He has a keen sense for creative and cost-effective design solutions. One of Donaldo's greatest attributes is working hand-in-hand with boards, commissions, stakeholders, and members to develop project goals and oversee the complex process of fine-tuning a design to completely meet everyone's needs.

Donaldo's experience includes programming, planning, design, documentation and construction administration of projects from start to finish. He is a Senior Principal and Lead Designer who is involved in client management, public speaking, and industry presentations. Donald is also skilled in specification writing, construction documentation, materials research, budgeting, cost estimating and scheduling.

Donaldo's clients have included Tavistock Development Group, Glenwood Hot Springs Resort and Newtown Athletic Club. Donaldo holds a Bachelor of Architecture, with Honors, from Andrews University.

OLC DESIGN PROCESS

OLC is an international architectural, interior design, and aquatic design firm, founded in 1961 with offices in West Palm Beach, Orlando, Denver, Tokyo, and Cairo. We are committed, enthusiastic, and driven to deliver stellar architecture, interior design and aquatic design. For the past 60+ years, we have focused on hospitality, including hotels, resorts and private clubs. We are also experienced in athletic, fitness, and wellness facilities, including athletic/sports clubs; medically-based wellness centers, recreation centers, and a broad range of aquatic projects.

Our design process is enriched by collaborative spirit, creative commitment, and a client-centered attitude. We partner clients' business goals and strategic insights with our aesthetic vision, deep experience, and problem solving skills to create superior outcomes and successful design projects. Everyone at OLC is committed to truly understanding each client's unique needs and is dedicated to adding value through design by delivering maximum impact for each dollar invested. Value-conscious, client-centered, custom-fitted design is a strategic investment for every owner. We apply principles of smart design to honor that investment and to produce measurable returns.

OLC'S hospitality work provides beautiful and functional designs for hotels of every size and service level. Whether it is a local boutique or an international resort, our designers strive to capture the essences of harmony, balance, and, tranquility in every part of the building, from the lobby to the guest room to amenities like the spa, the pool, or the dining area.

We work hand-in-hand with the ownership group, managers, and staff to understand the goals for the facility, then tailor our design to create the desired ambiance and flair. We incorporate branding standards where needed, but unleash creativity in every space, ultimately creating a seamless guest experience and easily managed facility for staff.

The secret to the design success experienced by our clients is easily explained. Treat each new assignment as a fresh challenge. Listen to our client's agenda. Respect their priorities. Understand the business of hospitality. Focus on enrichment of the guest experience. Stay abreast of thought leaders in the industry. Most of all, believe in the power of design to change lives for the better. OLC is honored to work with our valued hospitality clients to bring beauty and function to their guests.



OLC BENEFITS

The seasoned hospitality design team at OLC possesses the expertise to make a substantial impact on our clients' prosperity. They excel in elevating guest experiences, maintaining brand coherence, maximizing space efficiency, crafting distinctive designs, and addressing essential aspects such as energy efficiency and compliance. This proficiency has the potential to drive revenue growth and establish a strong competitive advantage for our clients.

Brief Competitive Analysis & Specific Competitive Advantages

Extensive Experience: Our team boasts years of experience in hospitality interior design, providing us with a deep understanding of industry trends, guest expectations, and operational requirements. This experience enables us to create designs that are both aesthetically pleasing and functionally efficient.

Tailored Solutions: We pride ourselves on our ability to provide highly customized design solutions. Our designs are not one-size-fits-all; instead, we tailor them to match the unique character, branding, and target audience of each hotel or resort we work with.

Innovative Sustainability: Our commitment to sustainability goes beyond trends; it's ingrained in our design philosophy. We excel in integrating eco-friendly materials and energy-efficient technologies into our designs, contributing to cost savings and environmental responsibility.

Brand Alignment: We understand the critical importance of aligning our designs with your brand identity. Our expertise in maintaining brand consistency ensures that the interiors we create reflect and reinforce your hotel's unique identity.

Compliance Expertise: Navigating the complex landscape of building codes, safety regulations, and accessibility requirements is second nature to us. Our in-depth knowledge ensures that your project stays on the right side of the law.



OLC BENEFITS

Resource Efficiency: We excel in optimizing resource allocation. Our designs are not only visually appealing but also budget-conscious, helping you achieve your design goals without unnecessary expenditure.

Holistic Approach: We take a holistic approach to interior design, considering not just aesthetics but also the overall guest experience, functionality, and operational efficiency. This approach translates into designs that enhance guest satisfaction and hotel operations.

Collaborative Skills: Effective collaboration is vital in the design process. We excel in working closely with architects, specialty consultants, contractors, and other team members to ensure seamless project execution, reducing delays and cost overruns.

Continuous Trend Analysis: Staying at the forefront of design trends is crucial. We are dedicated to ongoing research and trend analysis, enabling us to deliver contemporary and fashionable interiors that resonate with modern travelers.

Positive Track Record: Our portfolio includes a track record of successful projects and satisfied clients. Positive reviews and word-of-mouth recommendations from previous collaborations attest to our ability to deliver exceptional results.



OLC EXPERIENCE - HOSPITALITY

Antlers at Vail Aquatics, Vail, CO
Cache Creek Casino & Resort, Brooks, CA
Canyon Club Pools, Castle Pines, CO
Chiba Hotel Renovation, Chiba, Japan
Cheyenne Mountain Resort, Colorado Springs, CO*
Colorado Golf Club Pool and Bathhouse, Parker, CO
Conrad Hilton Hotel Club & Spa, Seoul, Korea
Coto de Caza Country Club, Coto de Caza, CA
Country Club at Hilton Head, Hilton Head Island, SC
Disney Beach Club Resort Lobby Refresh, Orlando, FL
Disney Boardwalk Inn Resort Lobby Renovations, Orlando, FL
Disney Boardwalk Inn Resort Tenant Renovations, Orlando, FL
Disney Caribbean Beach Resort Room Renovations, Orlando, FL
Disney Fort Wilderness Resort Trails End Renovations, Orlando, FL
Disney Grand Floridian Resort Villa Renovations, Orlando, FL
Disney Hilton Head Island Resort Exterior Modifications, Hilton Head Island, SC
Disney Hilton Head Island Resort Room Renovations, Hilton Head Island, SC
Disney Polynesian Resort Room Renovations, Orlando, FL
DoubleTree By Hilton, Central Park Renovations, Denver, CO
DoubleTree By Hilton, Conference Center and Sports Bar, Denver, CO
DoubleTree By Hilton, Grounded Grab N' Go, Denver, CO
DoubleTree By Hilton, Guestrooms, Denver, CO
DoubleTree By Hilton, Hub Bar, Denver, CO
DoubleTree By Hilton, Knife and Board Restaurant, Denver, CO
DoubleTree By Hilton, Stapleton North, Denver, CO
DoubleTree By Hilton, Towers Renovation, Denver, CO
DoubleTree by Hilton Denver, Denver, CO
DoubleTree by Hilton, Stapleton North, Denver, CO
Fairfield Inn and Suites, Brighton, CO
Fifties Hotel, Various Locations, Japan
Frisco Slopeside Hall Adventure Center, Frisco, CO
Glenwood Hot Springs Lodge Guestrooms, Glenwood Springs, CO
Glenwood Hot Springs Resort Guestroom and Suite Renovation, Glenwood Springs, CO

Glenwood Hot Springs Lodge Lobby & Corridor Renovation, Glenwood Hot Springs, CO
Gaylord Opryland Resort Hotel & Spa, Nashville, TN
Gifu Hotel, Gifu, Japan
Grand Timber Lodge, Breckenridge, CO
Grove Park Inn Resort & Spa, Asheville, NC
Hakodate Hotel, Hakodate, Japan
Hamamatsu Fitness Hotel, Hamamatsu, Japan
Hampton Inn & Suites, Irvine, CA
Holiday Park Resort, Moscow, Russia
Homewood Suites Hilton Pool & Spa, Irvine, CA
Hostel 180, Tokyo, Japan
Hotel 330 Grande Sapporo, Sapporo, Japan
Knot Springs Spa Aquatics, Portland, OR
Kurashiki, Kurashiki, Japan
Luna Di Lusso at Lake Las Vegas Resort, Henderson, NV
Madeline Hotel Outdoor Pool, Telluride, CO
Mission Hills Country Club Spa & Sports Center, Mission Hills, CA
Morgan Run Country Club, Rancho Santa Fe, CA
Mrongovia Resort Hotel & Fitness, Mrongovia, Poland
One Ski Hill-Vail Resorts, Vail, CO
Residence Inn by Marriot Pool and Spa, Rancho Cucamonga, CA
Salida Hot Springs Aquatic Center, Salida, CO
Spa at Hot Springs Lodge & Pool, Glenwood Springs, CO
Springhill Suites by Marriot, Carlsbad, CA
Strata Vail, Vail, CO
Sugarloaf Country Club, Atlanta, GA
The Houstonian Hotel, Houston, TX
The Landmark Residential Tower, Englewood, CO
The Ritz-Carlton Club, Aspen, CO
The Ritz-Carlton Club, Aspen Highlands, CO
Warwick Denver Hotel Pool, Denver, CO
Writer's Hotel Tower, Denver, CO
Writer's Manor Addition, Denver, CO

OLC EXPERIENCE – WELLNESS / CLUBS

Avera McKennan Wellness, Sioux Falls, SD
Borgess Wellness, Kalamazoo, MI
Bradley Wellness Center Biomechanics, Dalton, GA
Bronson LIRC, Kalamazoo, MI
Cape Coral Wellness, Cape Coral, FL
Carilion Wellness (Botetourt), Botetourt, VA
Carilion Wellness (Westlake), Hardy, VA
Celebration Health & Fitness, Orlando, FL
Centre Club Gurnee, Gurnee, IL
Centre Club Libertyville, Libertyville, IL
Chelsea Community Wellness, Chelsea, MI
Clayton Health and Fitness, Clayton, MO
Covenant Health - The LifeStyle Centre, Lubbock, TX
Delnor Community Wellness, Geneva, IL
Dexter Wellness Center, Dexter, MI
Duneland Health & Wellness, Chesterton, IN
Evolutions Fitness and Wellness, Tulare, CA
Hancock Wellness Center, New Palestine, IN
Healthpoint – NEBH, Waltham, MA
HealthWorks Fitness, El Dorado, AR
Highland Park Wellness, Highland Park, IL
Holy Family Wellness, Manitowoc, WI
Institute for Healthy Living, Longview, TX
Lake Forest Health/Fitness, Lake Forest, IL

Lake Nona Performance Club, Lake Nona, FL
Lakeside Wellness, Omaha, NE
Lifestyle Center, Visalia, CA
Lifeworks of SW General, Middleburg, OH
Loyola Health & Fitness, Maywood, IL
MC Fitness and Health, Lewis Township, OH
Newtown Athletic Club, Newtown, PA
Piedmont Health & Fitness, Atlanta, GA
Pro Health and Fitness – Viera, Melbourne, FL
RDV Sportsplex, Orlando, FL
Riverside Health & Fitness, Bourbonnais, IL
Saint Francis Wellness, Cape Girardeau, MO
Saint Francis Wellness Campus, Dexter, MO
Sarah Bush Lincoln Wellness, Mattoon, IL
Sinai Wellbridge, Pikesville, MD
Sparrow Michigan Athletic Club, East Lansing, MI
St. Bernard's H & W Institute, Jonesboro, AR
Summa Wellness Institute, Hudson, OH
The Summit, Kalispell, MT
Town & Country Wellbridge, Town & Country, MO
Tri City Wellness Center, Carlsbad, CA
TriHealth Fitness & Health, Cincinnati, OH
Wesley Chapel Wellness, Tampa, FL
William Rohrer Health/Wellness, Voorhees, NJ



GLENWOOD HOTSPRINGS RESORT – HOTEL 1888 RENOVATION | GLENWOOD SPRINGS, CO



GLENWOOD HOTSPRINGS RESORT – HOTEL 1888 RENOVATION | GLENWOOD SPRINGS, CO



GLENWOOD HOTSPRINGS RESORT – HOTEL 1888 RENOVATION | GLENWOOD SPRINGS, CO



GLENWOOD HOT SPRINGS RESORT – THE LODGE GUESTROOM RENO | GLENWOOD SPRINGS, CO



GLENWOOD HOT SPRINGS RESORT – THE LODGE GUESTROOM RENO | GLENWOOD SPRINGS, CO



GLENWOOD HOT SPRINGS RESORT – THE LODGE GUESTROOM RENO | GLENWOOD SPRINGS, CO



GLENWOOD HOT SPRINGS RESORT – LOUNGE AND CLUB LOBBY RENO | GLENWOOD SPRINGS, CO



GLENWOOD HOT SPRINGS RESORT – LOUNGE AND CLUB LOBBY RENO | GLENWOOD SPRINGS, CO



GLENWOOD HOT SPRINGS RESORT – LOUNGE AND CLUB LOBBY RENO | GLENWOOD SPRINGS, CO



DOUBLETREE BY HILTON GUESTROOM RENOVATION | DENVER, CO



DOUBLETREE BY HILTON GUESTROOM RENOVATION | DENVER, CO



DOUBLETREE BY HILTON GUESTROOM RENOVATION | DENVER, CO



DOUBLETREE BY HILTON – CENTRAL PARK | DENVER, CO



DOUBLETREE BY HILTON – CENTRAL PARK | DENVER, CO



DOUBLETREE BY HILTON – CENTRAL PARK | DENVER, CO



DOUBLETREE BY HILTON – LOBBY | DENVER, CO



DOUBLETREE BY HILTON – HUB BAR | DENVER, CO



DOUBLETREE BY HILTON – HUB BAR | DENVER, CO



DOUBLETREE BY HILTON – HUB BAR | DENVER, CO



DOUBLETREE BY HILTON – KNIFE AND BOARD RESTAURANT | DENVER, CO



DOUBLETREE BY HILTON – KNIFE AND BOARD RESTAURANT | DENVER, CO



DOUBLETREE BY HILTON – KNIFE AND BOARD RESTAURANT | DENVER, CO



DOUBLETREE BY HILTON – GROUNDED GRAB N' GO | DENVER, CO



DOUBLETREE BY HILTON – GROUNDED GRAB N' GO | DENVER, CO



NEWTOWN ATHLETIC CLUB WELL LOUNGE | NEWTOWN, PA



NEWTOWN ATHLETIC CLUB WELL LOUNGE | NEWTOWN, PA



NEWTOWN ATHLETIC CLUB WELL LOUNGE | NEWTOWN, PA



DOUBLETREE BY HILTON – CONFERENCE CENTER AND SPORTS BAR | DENVER, CO



DOUBLETREE BY HILTON – CONFERENCE CENTER AND SPORTS BAR | DENVER, CO



DOUBLETREE BY HILTON – CONFERENCE CENTER AND SPORTS BAR | DENVER, CO



DOUBLETREE BY HILTON – CENTRAL PARK | DENVER, CO (DESIGN ONLY)



DOUBLETREE BY HILTON – CENTRAL PARK | DENVER, CO (DESIGN ONLY)



DOUBLETREE BY HILTON – CENTRAL PARK | DENVER, CO (DESIGN ONLY)



PROTOTYPE CONCEPT | DENVER, CO

PROTOTYPE CONCEPT | DENVER, CO





PROTOTYPE CONCEPT | DENVER, CO



PROTOTYPE CONCEPT | DENVER, CO



NELSON'S POINT BAR TERRANEA RESORT | RANCHO PALOS VERDES, CA



NELSON'S POINT BAR TERRANEA RESORT | RANCHO PALOS VERDES, CA



NELSON'S POINT BAR TERRANEA RESORT | RANCHO PALOS VERDES, CA



EMBASSY SUITES | ANCHORAGE, AK



EMBASSY SUITES | ANCHORAGE, AK



EMBASSY SUITES | ANCHORAGE, AK



CHEYENNE MOUNTAIN RESORT | COLORADO SPRINGS, CO



CHEYENNE MOUNTAIN RESORT | COLORADO SPRINGS, CO



MAXWELL'S RESTAURANT AND BAR | GREENWOOD VILLAGE, CO